

PRACTITIONER RESOURCE DIRECTORY

Alternative Therapies, Integrative Medicine and Advances in Mind-Body Medicine are proud to publish the CAM community's foremost, comprehensive online resource directory of manufacturers, products and services that help practitioners run an effective practice. Your free listing is posted on three websites—www.alternative-therapies.com, www.imjournal.com, and www.advancesjournal.com

A FREE LISTING IN OUR DIRECTORY OFFERS

The Basic Listing includes your company name, contact name, address, phone, fax, website, email address, and categories of trade.

- A high-visibility marketing opportunity
- Alignment with our respected professional journals
- An opportunity to educate visitors about your products/services
- Link to your email and website
- 12-month, 24/7 exposure
- Year-long reference tool for professionals
- Continuous promotion in in each issue of our journals to 25,000 health care practitioners: MDs, NDs, herbalists, osteopaths, acupuncturists, chiropractors, nutritionists, nurse practitioners, and homeopaths.

INCREASE YOUR PRESENCE! VALUE-ADDED PROGRAM PACKAGES

GOOD

Sample Enhanced Listing

- **Enhanced (\$500)**—All features of the Basic Listing **PLUS:**
 - Your listing placed at the top of your category
 - Gray screen box around your listing
 - Company logo
 - 40 word-description
 - Posted on all three websites for 12 months

BETTER

- **Online Corporate Profile (\$1,200)**—ALL features included from the Enhanced Listing **PLUS:**
 - Online profile page featuring a detailed description of your business

BEST

- **Online and Print Corporate Profile Plus Photos**—ALL features included from Enhanced Listing **PLUS:**
 - Online Corporate Profile AND
 - A print ad adjacent to your corporate profile printed in the December 2007 issue of *Integrative Medicine*.

1/2-page ad and 1/2-page profile (\$2,500) or Full-page ad and full-page profile (\$4,500)

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